



RECOMMENDED



## MEANINGFUL WORK: CONNECTING EMPLOYEES' PURPOSE TO DRIVE ORGANIZATIONAL WOW!

### LEARNING OUTCOMES:

- **Realization:** Understand the profound essence of recognizing and embracing one's purpose.
- **Alignment:** Experience the exhilaration of connecting individual goals with an organization's vision, catalyzing a sense of empowerment and hope.
- **Strategize:** Craft a tangible action plan that bridges today with a future steeped in purpose.

### WORKSHOP OVERVIEW:

In the midst of the global workforce facing unprecedented changes, there's a growing crisis of meaning within the corporate landscape. With millions resigning and experiencing regrets, we stand at a crossroads of discontentment and disenchantment. Can we emerge from this chasm?

Inspired by Mark Twain's wisdom, this workshop explores the vital alignment of personal purpose with organizational goals. In a world where organizations often overlook the aspirations of their employees, we bridge this gap.

Regardless of background or identity, the quest for meaning is universal. This workshop fosters an inclusive environment, ensuring every participant discovers their unique path to purpose.

As Paulo Coelho reminds us, "Our heart's desires often house our most profound treasures." In an increasingly interconnected world, this workshop addresses the widespread meaning crisis with a global perspective.

### WHAT TO EXPECT:

Join us on a transformative journey to rediscover purpose and reinstate meaning in your professional and personal lives. In this full-day workshop, you'll follow Dr. Church's 6-Steps to Define Your Purpose and learn how to apply your life's vision to find deep meaning in your current role or future roles within the organization.

You can expect to walk away with a well-crafted purpose statement and a clear connection between your purpose and your organization's vision and mission. Connecting the dots will help you find deeper meaning in your work and drive organizational WOW!

### WORKSHOP INCLUDES:

- Allowing Inspired Transformation: 6 Steps to Defining Your Purpose for an Epic Effect
- Purpose Activity Guide
- Worksheets
- PowerPoint Slides of Training Material

**Don't miss this opportunity to invest in the most impactful full-day training experience for you and your team.** Rediscover purpose, drive meaning, and create a path of fulfillment and joy in an uncertain world.